

Yorkshire Dales Millennium Trust

20 Year Anniversary Awards



GUIDANCE NOTES

Background

In 1997 Yorkshire Dales Millennium Trust (YDMT) began delivering a range of charitable projects to support the landscape, environment, communities and economy of the Yorkshire Dales and is now delivering more charitable work than ever before.

Over the last twenty years YDMT has also helped others to achieve a fantastic amount across the region.

The Awards

To mark the 20th Anniversary milestone, the charity will be giving 20 Awards to recognise the important contribution of some of the exceptional people and groups whose work helps to sustain and celebrate the unique fabric of the Yorkshire Dales and surrounding area.

The purpose of the Awards is to support, inspire and motivate those who go 'above and beyond' to continue to achieve great things in/for the operating area of YDMT.

The Awards will celebrate and honour the dedication, innovation, industry, triumphs and community spirit of 20 exceptional people or groups who are making an important difference in this special place.

YDMT Trustees have set aside up to £100,000 to be given through 20 awards. **Although the awards will be given as unrestricted donations, the intention is that the funds are used to bring further benefits in line with the charitable aims of YDMT.**

YDMT would like to be informed about what has been achieved as a result of each award given.

Dependent upon the quality of nominations, the charity will aim to select at least one Platinum, Gold and Silver award winner within each category. Judges may forego making an Award should the pool of nominees not be considered of sufficient standard.

The Categories

There are five award categories:

1. Conservation, Heritage and Environment

Celebrating contributions to the natural landscape, environment and wildlife, as well as the built, scenic and cultural heritage features which make up the unique fabric of the area.

2. Access and Understanding

Recognising those who promote opportunities for a wider understanding of the Dales and its communities. This category recognises that all aspects of access and education are vital to a productive and progressive Dales society.

YDMT's Charitable Aims

1. To conserve or restore the natural, built, scenic and cultural heritage features which together make up the special landscape of the Dales
2. To increase access for all by developing and promoting opportunities for wider access to and understanding of the Dales
3. To support the economic life of the area, including enhancing employable skills
4. To support the people and communities of the Dales to live and work sustainably in this protected landscape

3. Rural Enterprise and Employment

Designed to celebrate rural entrepreneurship and those supporting the economic life of the area, including enhancing employable skills. Nominees will be actively supporting communities to maintain a vibrant, sustainable and prosperous rural economy for the benefit of future generations.

4. Sustainable Communities

Honouring the triumphs of community living, these awards will recognise innovation, dedication and community spirit.

5. YDMT Champion

To be awarded to an individual who goes above and beyond the call of duty for the benefit or appreciation of the Dales.

The Nomination Process

The Trust would like input from as many different people and organisations as possible via a nomination process.

The awards are open to any group, business, or organisation living, working or having an interest in the operating area of Yorkshire Dales Millennium Trust.

Award Categories 1-4:

- Anyone can make a nomination
- Self-nomination is also welcome
- Nominees must not be individuals and must have a bank account

Award Category 5: YDMT Champion

- Self-nomination is not permitted
- Award to be presented by the nominator
- Nominees must have a bank account

The nominee must be fully aware of the nomination and must give their permission for details of the nomination, together with any relevant images and videos, to be used by YDMT for fundraising and publicity purposes via communication channels including (but not limited to) printed materials, online and social media.

You can enter up to two categories. A separate form is required for EACH ENTRY.

Judging

The judging panel will be chaired by YDMT Trustee Eileen Spencer.

The decision of the judging panel is final and no correspondence will be entered into.

The Winners

Winners will be contacted by 31 October 2017.

By accepting the Award, winners agree to take part in publicity and promotional activities as may be required by Yorkshire Dales Millennium Trust.

Winners also agree to keep YDMT informed of what the donation has helped to fund.

Entry

Please email completed application forms to media@ydmtd.org

Alternatively post to:

Yorkshire Dales Millennium Trust

Main Street

Clapham

Via Lancaster

LA2 8DP

Closing Date

All nominations must be received by YDMT no later than **midday on Friday 9 June 2017**.

Questions

Please call YDMT on 015242 51002 if you have any questions.